

Arianne Lenr Anastacio

WEB / GRAPHIC DESIGNER

📍 Mandaluyong City, Metro Manila, Philippines

CONTACT INFO

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🌐 <https://aariannelenr.github.io/portfolio/>

PROFILE

A driven individual with a strong design, marketing and branding experience. A kind of designer who has a simple, straightforward yet exquisite visual style; Always seeks for new styles, trends and sources of inspiration.

EDUCATION

AB Multimedia Arts

Asia Pacific College

2013-2019

- Best in Graphic Design
- Best in Thesis Project

SKILLS

Professional

- Web Design
- UI/UX Design
- Logo & Branding
- Digital / Print Design
- Basic HTML / CSS
- Basic Video Editing

Technical

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere
- Squarespace
- Sketch

EXPERIENCE

Branded Sites Web Designer

2022 - 2024

Ylopo, LLC

- Tasked to create responsive website designs specifically about Real Estate Industry using Figma.
- Prototyping
- Coding/building websites using SquareSpace; debugging
- Assigned to QA completed build sites and provide feedback.

UI Consultant & Designer

2021 - 2022

Alaga Health

- Produce high quality UI Design, visual and graphic designs.
- Provide advice and guidance on implementation of UI research methodologies.
- Worked closely with front-end developers to deploy designs.

Web Designer

2020 - 2021

Gottaflair Inc. (Verz Design)

- Tasked to create responsive website designs using Adobe XD.
- Worked closely with Project Managers to go over project status and specifications.

Digital Designer

2020

Dottystyle Creative

- Produce creative solutions that are in line with the company's brand identity for a variety of applications such as websites, product images/ graphics, email templates, social media posts, photography, etc.